

Jobi Martinez, Ph.D.

Jobi Martinez, Ph.D., possesses over 25 years of experience in leading, developing, and advising diversity, inclusion, equity, access, and racial justice initiatives. Prior to joining Harris Health System, Dr. Martinez served as the Executive Director of the Racial Justice Institute and as an Executive Consultant for EPIC Collaborative Advisors and the National Diversity Council. In these roles, Dr. Martinez developed curriculum, resources, trainings, and certifications for companies, organizations, communities, and individuals engaged diversity, equity, or inclusion work. Her work included assisting non-profit organizations, colleges and universities, and Fortune 500 companies.

Prior to these roles and activities, Dr. Martinez served in various diversity, equity, and inclusion (DEI) roles in higher education; specifically at the University of Houston-Downtown and Texas Tech University (TTU). At TTU, she served as the Deputy Chief Diversity Officer of the Division of Institutional Diversity, Equity, and Community Engagement for seventeen (17) years.

During her time in higher education, she also served as the Vice-President and President of the Big 12 Chapter of Diversity Officers in Higher Education and founding member of the Texas Association of Diversity Officers in Higher Education. Dr. Martinez was recognized and nominated for these leadership positions because of her innovative leadership and work in the DEI space. In 2018 and 2019, she was recognized as a National Thought Leader for her work and research in DEI strategic communication and strategic management.

Dr. Martinez holds a Bachelor of Arts in Public Relations, a Master's in Public Administration, and a Ph.D. in Media and Communication with an emphasis in DEI strategic communication. Dr. Martinez was born and raised in Muleshoe, Texas.